

Lecture 4:

Third Sector in Sports (II): Performance Evaluation

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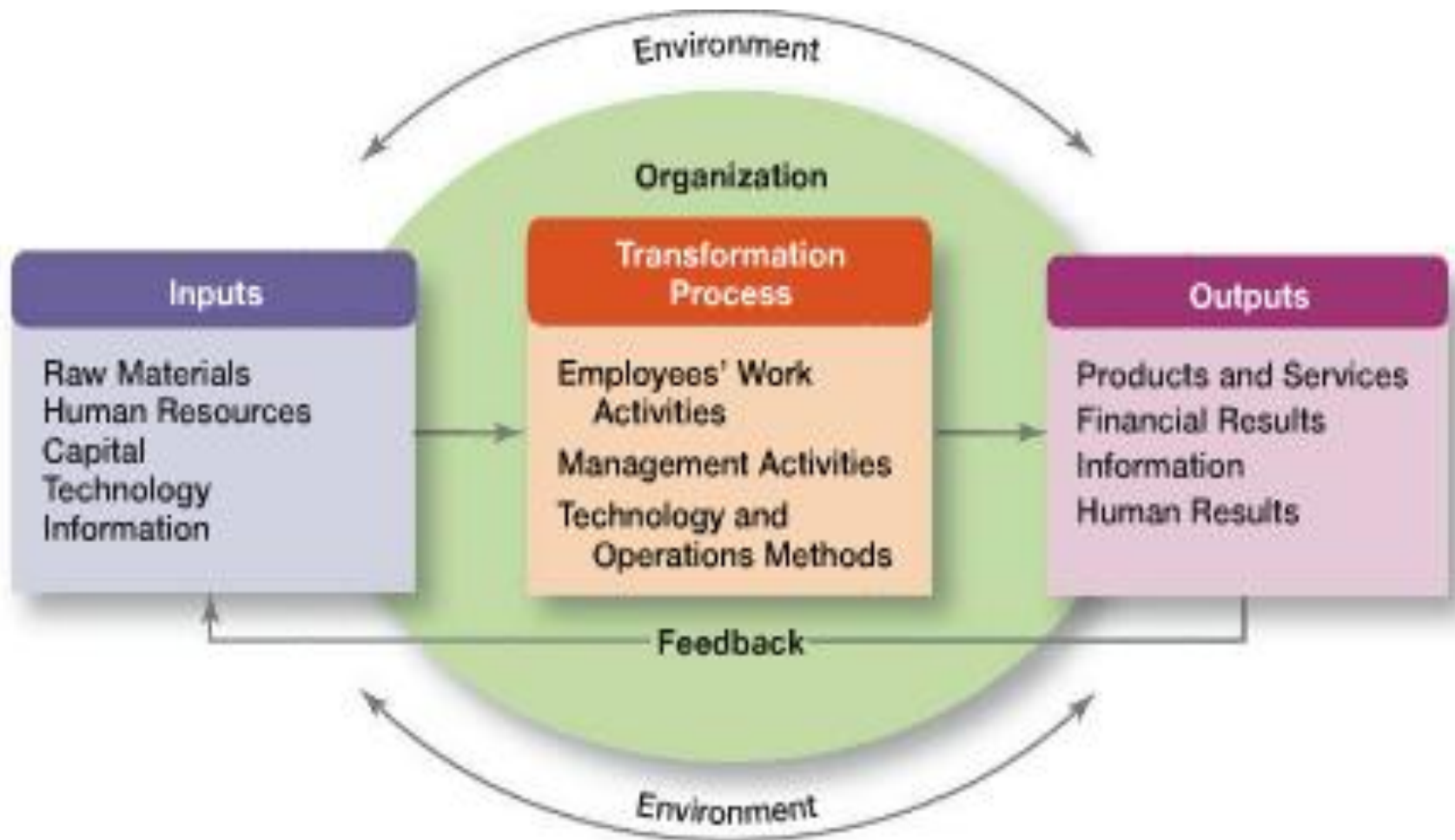
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2 June, 2021, Borys Grinchenko University, Kyiv, Ukraine

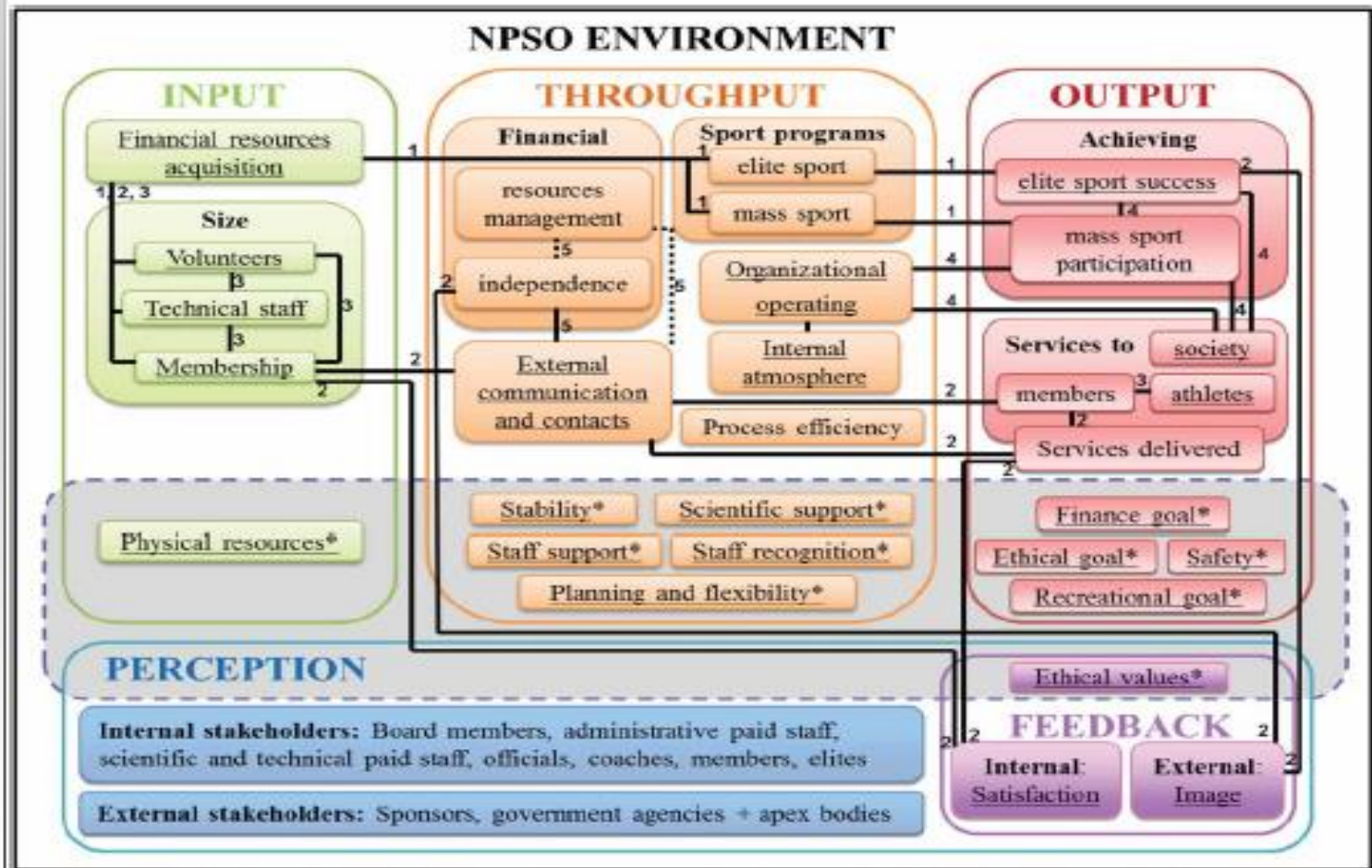
Outline of the lecture

- NGO as an open system
- Performance evaluation based on Good governance: dimensions and principles
- Practical task

NGO as an open system



A unified model of non-profit sport organization performance

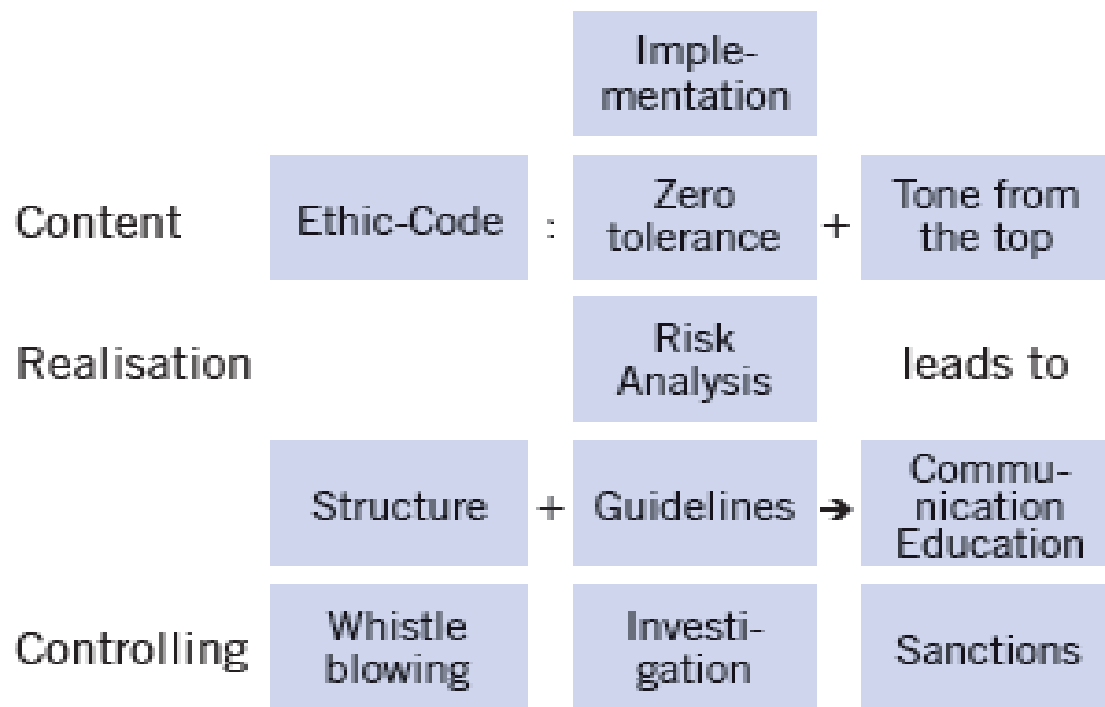


Guidelines for good governance in grassroots sport, 2013



Good governance: implementation

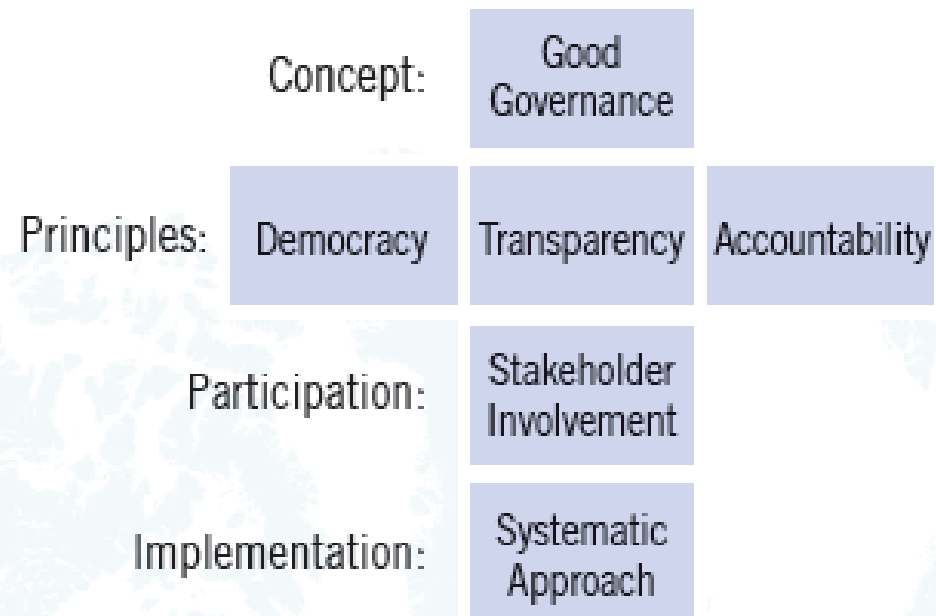
Systematic Approach (Compliance)



Guidelines..., 2013

Good governance: content

Good Governance - Overview



NATIONAL SPORTS GOVERNANCE OBSERVER

Final report

November 2018



Arnout Geeraert (ed.)

 National Sports
Governance Observer
Play the Game

Definitions of 4 Good Governance Dimensions (46)

Each dimension consist of certain amount of principles. The total amount of good governance principles is 46

Transparency refers to an organisation's reporting on its internal workings, which allows others to monitor these workings. (7)

Democratic processes entail free, fair and competitive elections; affected actors' involvement in decision-making processes; and fair and open internal debates. (13)

Internal accountability and control refers to both the implementation of the separation of powers in the organisation's governance structure and a system of rules and procedures that ensures that staff and officials comply with internal rules and norms. (14)

Social responsibility refers to deliberately employing organisational potential and impact to have a positive effect on internal and external stakeholders and society at large. (12)

Task: Good Governance dimension: transparency principles (7)

Select national sport federation, review the webpage and answer to the following issues:

1. The organisation publishes its **statutes/ constitution**, internal regulations, organisation chart, sports rules and multi-annual policy plan on its website. (8 questions)
2. The organisation publishes the **agenda and minutes** of its general assembly meeting on its website. (7 questions)
3. The organisation publishes board **decisions** on its website. (4 questions)
4. The organisation publishes information about its board **members** on its website. (6 questions)

Good Governance dimension: transparency principles (7)

5. The organisation publishes information about its **members** (athletes and clubs) on its website. (3 questions)

6. The organisation publishes an **annual report**, including financial statements, on its website. (10 questions)

7. The organisation publishes regulations and reports on the **remuneration**, including compensation and bonuses, of its board members and management on its website. (4 questions)

Result: all 7 principles on transparency should be implemented in order to confirm that the organization is fully implement the transparency dimension

Erasmus+ project GreForm



The project **“Good Governance enhancement through e-Learning for Sport Volunteer Board Members (GReFORM)”** aims to increase the capabilities and knowledge of volunteer Board Members in sport organisations by providing online and research-informed education on Good Governance in sport.

<http://www.greform.eu/>

References

Čingienė, Vilma; Laskienė, Skaistė; Raipa, Alvydas. Gero viešojo valdymo principų įgyvendinimas: Lietuvos strateginių sporto šakų federacijų atvejis // Viešoji politika ir administravimas : mokslo darbai = Public policy and administration: research papers. Vilnius; Kaunas : Mykolas Romeris universitetas, Kauno technologijos universitetas. 2015, t. 14, Nr. 4, p. 501-514.

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Kihl, L.A., Tainsky, S., Babiak, K., Bang, H. (2014). Evaluation of a cross-sector community initiative partnership: delivery a local sporto program. Evaluation and Program Planning, 44, 36-47.

Robbins, S.P., Coulter, M. Management. 14th edition, 2018, Pearson

Winand, M., Vos, S., Claessens, M., Thibaut, E., & Scheerder, J. (2014). A unified model of non-profit sport organizations performance: perspectives from the literature. Managing Leisure, 19(2), 121–150.

<http://www.greform.eu/>

<https://www.playthegame.org/>

It was a pleasure to work with you! Good luck!

My contact details: v.cingiene@mruni.eu

The screenshot shows a web browser displaying the 'Sports Industry Management' program page on the Mykolas Romeris University (MRU) website. The browser's address bar shows the URL 'mruni.eu/en/study_program/sport-industry-management/'. The website's header includes the MRU logo and navigation links for COVID-19, Prospective Students, For Students, Alumni, Partners, For Employees, and a search icon. Below the header, there are dropdown menus for Studies, Research, University, Academic Departments, Library, and Contacts. The main content area features a large title 'Sports Industry Management' and a table of program details. To the right of the table is a small video player showing a person in a green shirt. Below the table are two buttons: 'APPLY NOW' and 'ASK HERE'. At the bottom of the page, there is a navigation bar with links for Bachelor's Studies, Master's Studies (highlighted in red), LL.M., MBA, Doctoral (PHD) Studies, and English Language Minor Studies. A chat bubble on the right says 'Hello, get more information about applying and studying at MRU!'. The Windows taskbar is visible at the bottom of the browser window.

Field of study	Management
National Code	6211LX070
Degree awarded	Master of Business Management
Duration	1,5 years
Language	English

[APPLY NOW](#) → [ASK HERE](#) →

[Bachelor's Studies](#) [Master's Studies](#) [LL.M.](#) [MBA](#) [Doctoral \(PHD\) Studies](#) [English Language Minor Studies](#)